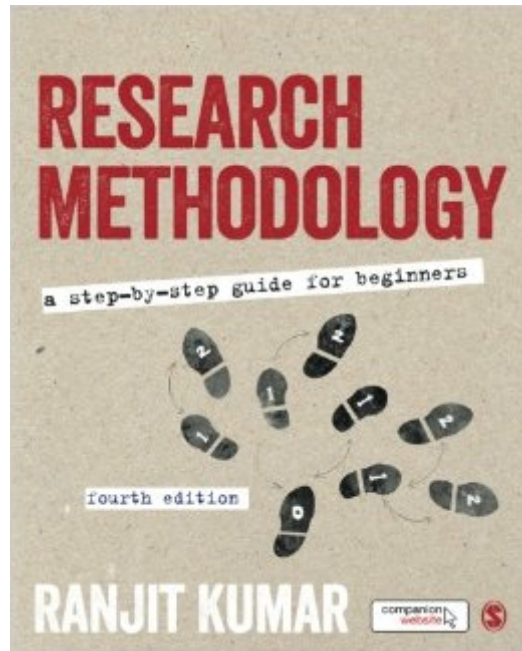


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Research Methodology: A Step-by-Step Guide For Beginners



Synopsis

Lecturers - request an e-inspection copy of this text or contact your local SAGE representative to discuss your course needs. *Research Methodology: A Step by Step Guide for Beginners* has been written specifically for those with no previous experience of research or research methodology.

Written in a logical and accessible style and providing helpful techniques and examples, it breaks the process of designing and doing a research project into eight manageable operational steps. The book guides you through your project from beginning to end by offering practical advice on: formulating a research question ethical considerations carrying out a literature review choosing a research design selecting a sample collecting and analysing qualitative and quantitative data writing a research report. The book is essential reading for undergraduate and postgraduate students in the social sciences embarking on quantitative or qualitative research projects.

Book Information

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Customer Reviews

If you haven't done research before, this is a great textbook to have as reference! I just recently finished my research methodology class, and the book was required, and used it as towards my final presentation and paper, helped out in so many ways! Also if your thinking of graduated school, this is a great textbook to have in class, if you need to refresh on your research skills!

Very helpful book for beginners who are looking to write research papers. I needed this book for a transfer class and it really helped me with my 15 page research paper. Got the A I was aiming for :)

definitely worth the purchase!

Not a reader friendly text, but the content is well organized. Some topics are covered extensively while others skimmed. Will need to take breaks when reading for comprehension.

an excellent textbook, easy to read and understand in step by process, it made researching at post graduate level much easier to undertake

Wow! Started a master's program and this made my life so much easier. Easy to understand unlike the required text. Glad I picked it up.

Great reference, I wish I would have gotten it prior to starting my research class. It has everything from start to finish!

Good book but nothing really special for individuals having difficulty understanding the concepts.

very boring book but it has all of the information I need for my class

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