**Synopsis**

The gold standard for readers’ advisory, this book represents an essential resource for LIS students and practicing librarians who want to better understand readers, reading interests, and fiction and nonfiction genres. It provides an outstanding introduction to readers’ advisory service, updated to reflect changing trends in popular reading. Serves as a textbook or supplementary text for classes regarding popular reading, readers’ advisory service, or reference. Helps readers’ advisors identify read-alikes for patrons’ favorite titles.

**Book Information**

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