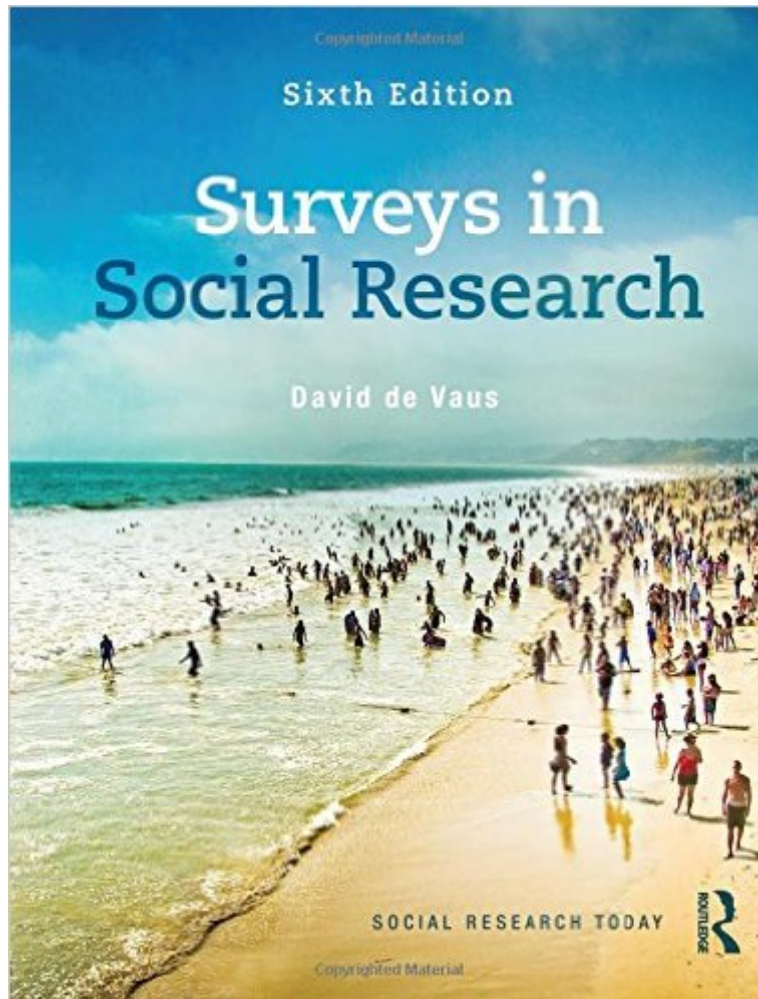


The book was found

Surveys In Social Research (Social Research Today)



Synopsis

David de Vaus' classic text *Surveys in Social Research* provides clear advice on how to plan, conduct and analyse social surveys. It emphasises the links between theory and research, the logic and interpretation of statistics and the practices of social research. This sixth edition has been completely revised and updated, and contains new examples, data and extensive lists of web resources. As well as explaining how to conduct good surveys, de Vaus shows how to become a critical consumer of research. He argues that the logic of surveys and statistics is simply an extension of the logic we use in everyday life; analysis, however, requires creativity and imagination rather than the application of sterile mechanical procedures. The prime goal of research should be to gain accurate understanding and, as a researcher, use methods and techniques which enhance understanding. De Vaus advocates researchers use the method, rather than letting the method use you. *Surveys in Social Research* is essential reading for students and researchers working with surveys. It assumes no background in statistical analysis, and gives you the tools you need to come to grips with this often challenging field of work.

Book Information

Series: Social Research Today

Paperback: 400 pages

Publisher: Routledge; 6 edition (November 8, 2013)

Language: English

ISBN-10: 0415530180

ISBN-13: 978-0415530187

Product Dimensions: 7.5 x 0.9 x 9.8 inches

Shipping Weight: 2.2 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #926,548 in Books (See Top 100 in Books) #337 in Books > Politics & Social Sciences > Social Sciences > Reference #1606 in Books > Politics & Social Sciences > Social Sciences > Research #5202 in Books > Textbooks > Social Sciences > Sociology

[Download to continue reading...](#)

Surveys In Social Research (Social Research Today) *Land Surveys: A Guide for Lawyers and Other Professionals* *Designing and Conducting Health Surveys: A Comprehensive Guide* *A Short History of the Ismailis: Traditions of a Muslim Community* (The New Edinburgh Islamic Surveys) *Shi'ism* (New Edinburgh Islamic Surveys) *Internet, Phone, Mail, and Mixed-Mode Surveys: The*

Tailored Design Method Land Tenure, Boundary Surveys, and Cadastral Systems Etale
Cohomology and the Weil Conjecture (Ergebnisse der Mathematik und ihrer Grenzgebiete. 3. Folge
/ A Series of Modern Surveys in Mathematics) Profinite Groups (Ergebnisse der Mathematik und
ihrer Grenzgebiete. 3. Folge / A Series of Modern Surveys in Mathematics) Finite Groups: An
Introduction (vol. 10 of the Surveys of Modern Mathematics book series) Representations of
Algebraic Groups (Mathematical Surveys and Monographs) Vector Measures (Mathematical
Surveys, Number 15) Counterfactuals and Causal Inference: Methods and Principles for Social
Research (Analytical Methods for Social Research) Social Anxiety: Ultimate Guide to Overcoming
Fear, Shyness, and Social Phobia to Achieve Success in All Social Situations (BONUS, Anxiety
Relief, Social Anxiety Treatment) Social Security: Time for a Life of Leisure - The Guide of Secrets
to Maximising Social Security Retirement Benefits and Planning Your Retirement (social ...
disability, social security made simple) Social Studies Today: Research and Practice Common Core
Math 4 Today, Grade 5 (Common Core 4 Today) Common Core Science 4 Today, Grade 4: Daily
Skill Practice (Common Core 4 Today) Common Core Math 4 Today, Grade K: Daily Skill Practice
(Common Core 4 Today) Common Core Language Arts 4 Today, Grade 1: Daily Skill Practice
(Common Core 4 Today)

[Dmca](#)