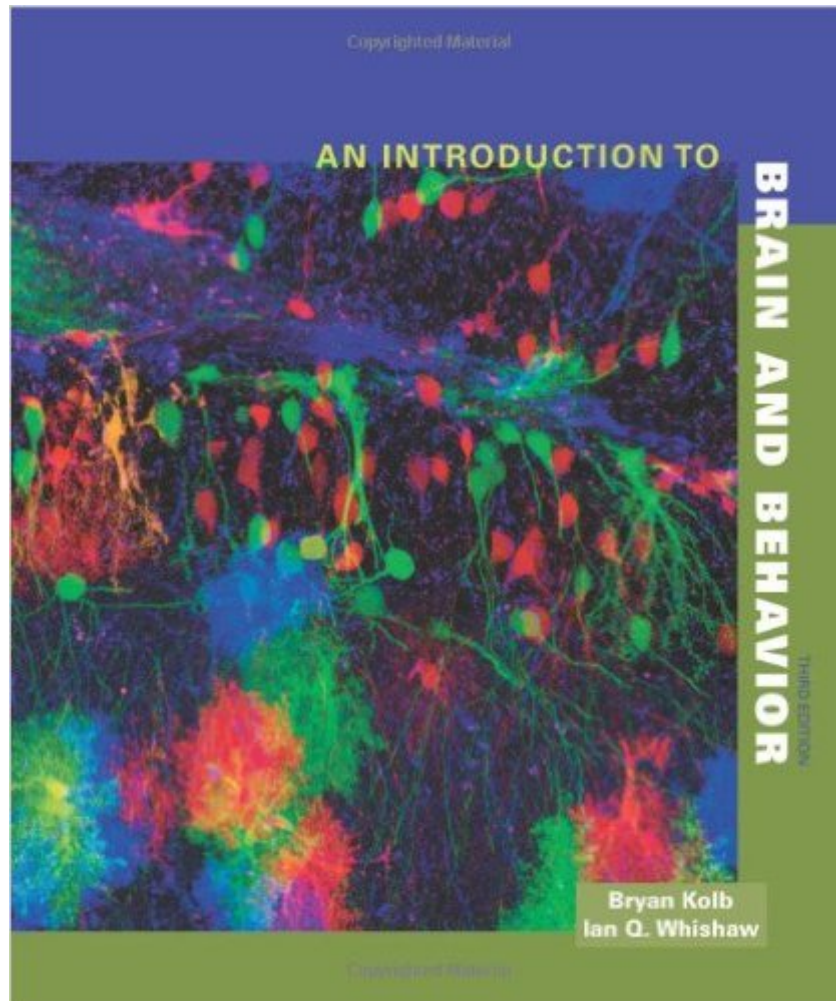


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# An Introduction To Brain And Behavior, Third Edition



## Synopsis

Physiological psychology explores questions that utterly captivate students, but the wealth and complexity of the information can be daunting. When it comes to making this field clearer and relevant to uninitiated students, no introductory text can match Kolb and Whishaw's *An Introduction to Brain and Behavior*. Kolb and Whishaw's distinctive approach to contemporary brain science engages students by answering the basic questions about the interplay between brain and behavior—answers that incorporate the latest clinical and technological developments in research with fascinating case studies creating an accessible, engaging, student-friendly textbook. Now focused more than ever on new technologies used to research the brain and behavior, and featuring new study tools, new art, and new media support, *An Introduction to Brain and Behavior, Third Edition* is the most exciting edition yet of this extraordinary text.

## Book Information

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## Customer Reviews

Great cheaper alternative to hardcover binds. In my opinion, it's actually better because I get to put in pages of notes in between chapters and lessons. No need to carry extra notebooks or go back and forth notes and textbook when studying, all you need to do is slip your loose note pages in between the loose text inside a 3 ring binder.

I'm a Psyc major and this book is all about the neurobiology of the brain. Not an easy read. Lots of vocabulary and lots of info in packed in its pages. But if your interested in neuropsych or biopsyc

and you're a geeking A student, you'll like this book. Very well written. The copyright is 2014 and its the first I've seen a text book on the store shelves before the copyright date and the companion web site isn't up and running yet.

As a psychology major I have seen my fair share of psychology textbooks but this one is by far the best. It's great at breaking down topics and giving good examples. Definitely recommend getting this textbook.

This book is fantastic and comprehensive. The author does an amazing job explaining the intricacies of the brain and how it effects behavior. It was a required book for school, but one you'll keep as it will remain relevant.

The book itself is informative and I actually enjoyed learning from it. The condition wasn't best but it was good. Totally worth it. With my experience on purchasing this product, id definitely recommend it to a friend.

I wish more text books were available in this fashion. The loose-leaf pages were cheaper than the regular text book and it contains all the same information. It also seems more practical, to me, to have the loose pages to place in a binder because this allows me to keep all my notes together with the book.

This book is really good and explains the concepts well, but without a science background it can be hard to understand according to my classmates. I have an extensive science and health care background. I really liked this book. It is intense even though it is an introduction. I took one star off because of the fact that it sometimes leaves out important information needed to understand.

I used this book for a Introduction to Behavioural Neuroscience course and it was easy to read, informative, and overall, a quality read. If you are an intstructor, I would recommend this book to use.

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