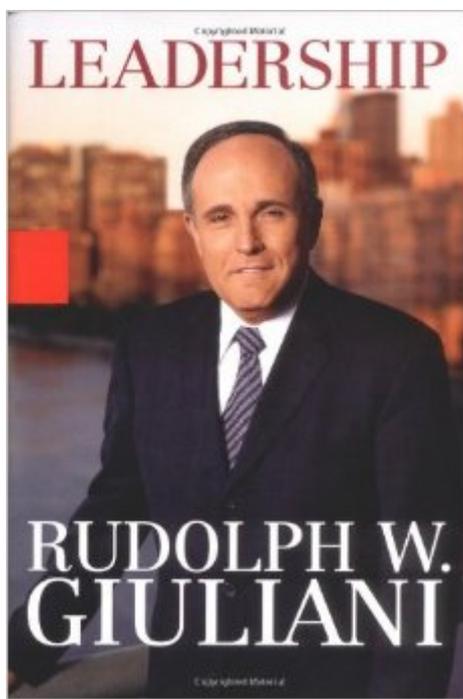


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# Leadership



## Synopsis

Rudolph Giuliani demonstrates how the leadership skills he practices can be employed successfully by anyone who has to run anything. Opens with a gripping account of Giuliani's immediate reaction to the September 11 attacks, including a narrow escape from the original crisis command headquarters, and closes with the efforts to address the aftermath during his remaining tenure.

## Book Information

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Average Customer Review: 4.0 out of 5 stars [See all reviews](#) (212 customer reviews)

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## Customer Reviews

It seems everybody on Earth has either written a leadership book (e.g., Colin Powell, Donald Rumsfeld, Michael Dell, the *Who-Moved-My-Cheese* Guy) or had one written about them (e.g., Ghingis Khan, Jesus, *Blue's Clues*). So it's awfully presumptuous, our great admiration for his last months of leadership as NYC's mayor notwithstanding, for Rudy Giuliani to call his leadership book LEADERSHIP. But what is Rudy Giuliani if not presumptuous, audacious, in-your-face? And, in the final analysis, the book delivers. Big time. There is great advice here, as there is in most books about leadership and management, but the richness of Giuliani's book is the texture, illustrating the points with fascinating "inside" stories from a career that merited giving this kind of advice even if he had not become "our Churchill" after September 11. In fact, one of the great joys of this book, and a great piece of information to remember, is that Giuliani started writing this book well before the events of 9-11. Our lasting image of him is as a universally loved leader and statesman who transcended politics, but Rudy didn't GET to that position by accident. He knew when to fight, when to coddle, when to get tough, when to mend fences, when to take an unpopular position, when to

take risks. He was an incredibly effective, though controversial, prosecutor, and an incredibly effective, though controversial, mayor. This book tells you all the stories, and shows you why he was so successful. Absolutely, the September 11 stuff is gripping, maybe the best material we can get our hands on about the event. But this was no quickie project designed to capitalize on the mayor's strength during that crisis.

Rudy Giuliani has always been a man I admired. When he stood up to the crime bosses I was impressed. As he was finishing off his second term as New York City Mayor he was already known for making incredible crime reductions and for cleaning up 42nd Street. Imagine ESPN Zone and the Disney Store where all the adult XXX stores use to be! Anyone who could accomplish this when everyone else was saying that it was impossible, is certainly worth listening to when he discusses leadership qualities. Rudy wrote what is basically part II of the book as he prepared to leave office. Then came 9-11. He wisely chose to add chapter 1 on the events of 9-11 and the immediate aftermath. The final chapter describes how the recovery was achieved over the last days of his administration. Basically Giuliani was always interested in being a leader. He read a lot about and learned a lot from his mentors. Many of the ideas in this book I had already learned from reading and taking courses in leadership, e.g. empower and make everyone accountable, be open and honest and communicate clearly, let your positions be known but allow for open and honest debate, and consider all reasonable options but make a decision and stick with it. What the book added for me was the details of Rudy's experience from his father and grandfather teaching him as a child how to stand up to bullies, to the synergism of Torre and Steinbrenner, to the teachings of Judge MacMahon and to the example of Ronald Reagan standing up to the air traffic controller. Not only does Rudy clearly relate these experiences but he also takes examples from his years in the district attorney's office and as Mayor of New York where he applied the lessons he learned.

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