How To Win A Local Election
More of a "must-do" book than a "how-to" book, How to Win a Local Election guides readers through the campaign process detailing what they need to accomplish along the way in order to be victorious. Here you will find information on planning and organizing a campaign; how to run as an independent candidate; the various roles of people in your campaign; campaign procedures and techniques; and how to use computers, the internet, and emails to both manipulate and disseminate data. The book also offers useful advice on issues from financial reporting to developing a campaign theme and strategy, how to win "one precinct at a time," and even offers tips on such fundamental tasks as the creation and placement of yard signs and billboards. New to the third edition is a CD containing forms and data that will be the "starter kit" for your campaign: as sample campaign plan; and initial planning worksheet; a week-by-week campaign planning form; a nominating petition worksheet; a sample volunteer card; a directory of state elections officers and state codes; and instructions on how to work with databases.

**Synopsis**

This nuts-and-bolts, do-it-yourself guide to running for and winning one of the nation's more than 500,000 local offices... spells out the details of planning and organizing a campaign... [and] making effective use of basic campaign procedures and techniques. (Booklist)

Lawrence Grey is a retired judge who served on the Ohio Court of Appeals. He lives in Lexington, Ohio.

**Book Information**

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**Customer Reviews**

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How to Win a Local Election
The Chicago Homegrown Cookbook: Local Food, Local Restaurants, Local Recipes (Homegrown Cookbooks)
Roulette Rockstar: Want To Win At Roulette? These 3 Simple Roulette Strategies Helped An Unemployed Man Win Thousands! Forget Roulette Tips You’ve Heard Before. Learn How to Play Roulette and Win!
Local Anaesthesia and Pain Control in Dental Practice: Anaesthesia, Local, and Pain Control in Dental Practice
Education Behind Bars: A Win-WIn Strategy for Maximum Security
Winning at Baccarat: Baccarat Strategies to Consistently Win at Punto Banco or How to Win at Baccarats to Beat the Casino, Learn all the Baccarat Gambling Rules - Helps You Play Online Baccarat, too! Spin It To Win It
Roulette Strategy: Win Every Spin
POKER:Poker How To Win, Basic Strategies You Need To Know In Every Stake, Simple (Poker, Poker Math, Strategies, How To Win)
The Art of Persuasion for Mutual Benefit: The Win-Win Persuasion (persuasion techniques, influence people, psychology of persuasion)
Win Your Lawsuit: Sue in California Superior Court Without a Lawyer (Win Your Lawsuit: A Judges Guide to Representing Yourself in California Supreior Court)
Tennis: Top 5 Strategies How to win more matches, How to Play Tennis,Killer doubles, Tennis the Ultimate guide (Tennis Strategies How to win more matches Book 1)
See How They Run: Campaign Dreams, Election Schemes, and the Race to the White House
Presidential Campaign Posters: Two Hundred Years of Election Art ..A Kindle Browser HOMEPAGE ...ONE CLICK to NEWS, GMAIL, YAHOO mail, election coverage in Kindle’s browser
Tokaji’s Election Law in a Nutshell
Election Law, Fifth Edition: 2015 Supplement
Election Law, Fifth Edition: 2014 Supplement

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